## **CONTRACT DATA SHEET**

PSC Type (check one): Newx	Renewal	Addendum
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## **Contractor Information**

- 1. Legal Name of Contractor: Bon Advertising, Inc., d/b/a Bandy, Carroll, Hellige Advertising
- 2. Address: 307 West Muhammad Ali Blvd
- 3. City/ State & Zip: Louisville, KY 40202
- 4. Contact Person Name & Telephone Number: Tim Hellige. 502-589-7711
- 5. Revenue Commission Taxpayer ID#: 101920
- 6. If registration is not required please explain:
- 7. Is account in good standing: YES
- 8. Federal Tax ID # (SSN if sole proprietor): 61-0558976

## **Department Information**

- 9. Requesting Department: Louisville Zoo
- 10. Contact Person Name & Telephone: Maureen Horrigan, 238-5606

## **Contract Information**

- 1. Not to exceed amount: \$450,000
- 12. Are expenses reimbursed? Yes.
- 13. If yes list allowable expenses and maximum amount reimbursable: For media buys and production costs per Scope of Agreement
- 2. Beginning and ending date of the contract: July 1, 2008 June 30, 2009
- 15. Coding: 1101-735-1755-175525-521108 (Advertising)
- 16. Scope & Purpose of the contract: Primary advertising agency for the Louisville Zoo providing pro bono creative and public relations services plus reimbursable commissioned media buys and out-of-pocket production costs.

Authorizations			
County Attorney Review - Approved as to Form:			
Department Director:  Signature certifies: X Funds are available (pending approval of budget 08-09-09-09-09-09-09-09-09-09-09-09-09-09-	Revenue Commission (verified 5/6)		
Risk Management Division of Finance - Certifies Insurance	,		